

Architecture & Ideology



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Context

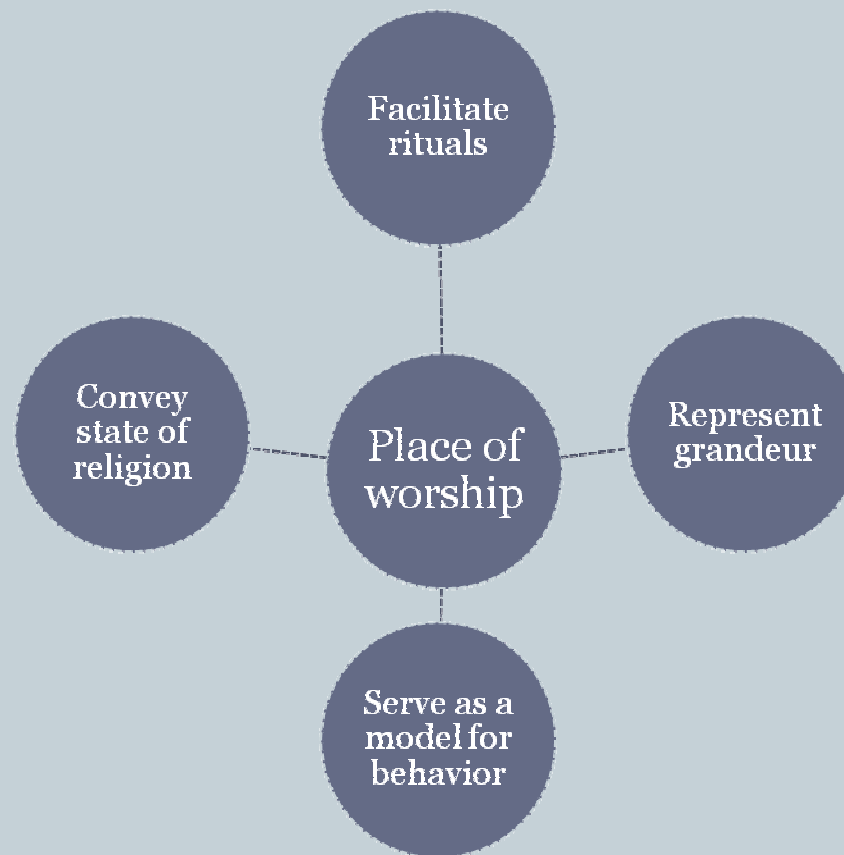
State vs.
Individual

Political
ideology

Civil Rights

Nationalism

Religious Ideology



Corporate Ethos & Social Responsibility



- CSOB Building links to architecture as a physical manifestation of work being carried out inside
- Corporate vision reflects not only the type of work but also the manner in which the company wants to carry it out
- This may include transparency, reliability, the ease of access it offers & working ethos & relations
- CSR is also represented through eco-friendly & aesthetic features

Examples



- DuBiotech
- Faculty of Architecture, Prague
- Bank Of America, New York
- BMW Welt

